

Hendershot Gallery

195 Chrystie Street • New York, NY 10002 • 212.239.1210 • www.hendershotgallery.com

FOR IMMEDIATE RELEASE



Alben, Daniel Arango, Ghost of a Dream, Ted Noten,
Rachel Bee Porter, Tom Sanford, Shelter Serra and Marie Vic

Featuring a pop-up shop exhibition by photographer Jesper Haynes

February 10 – March 16, 2012

Opening Reception: Friday, February 10, 6 – 8 pm

New York, NY – Hendershot Gallery is pleased to announce the opening of *Come and Get It!*, a group show that features the works of Alben, Daniel Arango, Ghost of a Dream, Jesper Haynes, Ted Noten, Rachel Bee Porter, Tom Sanford, Shelter Serra and Marie Vic. The exhibition will be open to the public from **February 10 to March 16, 2012**, with an opening reception on **Friday, February 10, from 6 – 8 pm**.

Come and Get It! encompasses our inherent fascination with consumer goods. While the artist's reference to popular culture is certainly not a new endeavor, the boundary between art and commerce has become increasingly faint. *Come and Get It!* exhibits the work of eight contemporary artists, each of whom explores the intersection between popular culture, consumerism and art. Inspired by bold and overt advertisements scattered throughout Manhattan, the title of this show further exaggerates the sales tactics used to seduce us into making an impulsive purchase. For the duration of this five-week exhibition, Hendershot Gallery will redesign its gallery space – creating an ironic juxtaposition between the contemporary art world and the retail experience.

Highlighting this reciprocal dialogue between art and commerce, Hendershot Gallery has partnered up with local businesses, artists, and designers to contribute their products for this exhibition. Books, t-shirts and photographs will be available in Jesper Haynes' pop-up gallery shop, revealing twenty years of iconic New York City memories captured from 1986 to 2006.

The opening reception for *Come and Get It!* will be sponsored by our friends at BOMB Beer Company and The Little Cupcake Bakeshop.



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For more information on *Come and Get It!* or Hendershot Gallery,
contact James Hendershot at 212.239.1210 or info@hendershotgallery.com

**LITTLE CUPCAKE
BAKESHOP**